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2ND ANNUAL "CHAMPIONS OF CHANGE" AWARDS & BENEFIT GALA

SATURDAY, APRIL 13, 2024

6:00PM TO 11:00PM

EVENT OVERVIEW

Get ready for an unforgettable evening at the 2nd Annual MVP Awards Gala, where sports, community, and celebration collide! Hosted at the prestigious Star in Frisco, TX, this event promises an inspiring blend of star power and heartfelt community engagement.

Join us alongside professional athletes, veterans, visionary entrepreneurs, and passionate community members. It's a gathering of exceptional individuals united by a shared commitment to growth, success, and camaraderie.

FOR MORE INFORMATION ON SPONSORSHIPS
LPARMETER@VETSANDPLAYERS.ORG

Merging Vets and Players is a 501(c)(3) tax-deductible EIN #81-2878851
www.vetsandplayers.org

OUR MISSION

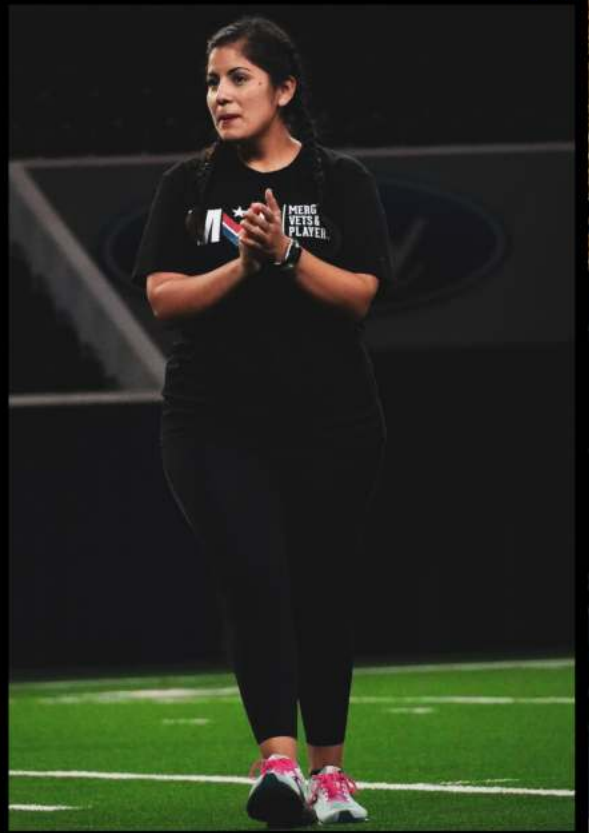


SUPPORTING OUR WARRIORS

For some, the biggest battle begins after the uniform comes off!

MVP empowers combat veterans and former professional athletes by connecting them after the uniform comes off; providing them with a new team to assist with transition, promote personal development, and show them they are never alone

**MISSION
STATEMENT**



Alge Crumpler - NFL Alumni



"We're former players and combat veterans working together to get everything off our chest. This is my new locker room and you're welcome to join."

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The MVP Package

\$75,000

- Sponsor of MVP Awards
- Three tables including the "MVP" Tables (Seated at Head Table)
 - 26 RSVPs for MVP Award Gala
 - Prime Seating with notable figures (to be confirmed)
- Private lunch with influential figures (to be confirmed)
- Branding recognition as Presenting Sponsor across all marketing material
- Dedicated introduction opportunity at the event
- Present MVP Golden Boot Award
- Logo on Step and Repeat
- Hotel stays (details to be confirmed)



Zach Thompson - Veteran



“The second I walked into the first session at MVP, I was greeted by a volunteer, and I immediately knew that these people would genuinely care about me.”

Diamond Package

\$50,000

- 2 tables for the Awards and Benefit Gala (Prime Seating)
 - 18 RSVPs
 - Prime Seating with notable figures (to be confirmed)
- Branding recognition as Diamond Sponsor across marketing
- Dedicated sponsor of the live auction with an introduction before live auction starts
- Logo on Step and Repeat
- Hotel stays (details to be confirmed)

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Amanda Tallman - Veteran



“MVP has provided me with a space to share my journey with men and women who can relate to my challenges —giving me a team to maintain physical and mental fitness.”

Platinum Package

\$25,000 (4 available)

- 1 table for the Awards and Benefit Gala
 - 9 RSVPs
- Prime Seating with notable figures (to be confirmed)
- Branding recognition as Platinum Sponsor across marketing materials
- Dedicated introduction before live auction
- Logo on Step and Repeat
- Hotel stays (details to be confirmed)

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Gerome Sapp - NFL Alumni



"MVP reminds me of who I was and who I still can be. I have a strong support system now that has taught me that life goes on."

Gold Package

\$15,000 (4 available)

- 9 RSVPs for Award Dinner
- Seated with champion MVP members
- Branding recognition as Gold Sponsor across marketing material
- Dedicated social media post after the Gala
- Hotel stays (can be added to package)

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Silver Package

Kevin Fuller - Army Veteran

\$10,000 (4 available)



- 9 RSVPs for Awards Dinner
- Branding recognition as Silver Sponsor across marketing material
- Silver Table seated with champion MVP Member

"The virtual sessions help me stay close to my family in hard times. My family doesn't have to worry about my anxiety and PTSD getting the better of me while I'm away. The meetings mean a lot to me."

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Eric Wilson - NFL Alumni



"It has meant the world to me to continue this program."

Event Sponsors

- Venue Sponsor - named venue sponsor of the Awards Dinner
 - \$7,500 - 1 table for 10 RSVPs
- Bar Sponsor - named bar sponsor of the Awards Dinner
 - \$5,000 - 1 table for 10 RSVPs

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Jahaira Farias - USMC Veteran



"MVP has inspired me to help others during this time which has in turn helped me stay out of my own head from my PTSD turmoil. MVP builds leaders. "

Tables, Tickets, and Donor Highlights

\$4,000 per table (10 RSVPs)

\$500 per individual event ticket

\$3,500 - Distinguished Cross

\$2,500 - Silver Star

\$1,000 - Bronze Star

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